

23rd February 1989



Alison Butler
IFVPA
79 Wardour Street
London W1V 3PH

Dear Alison,

Thank you for your letter of 15th February. I'm glad that the meeting you organised with the Sector was constructive.

As far as your demands go, I must first of all point out that it is not possible for the consultancy brief to be formally extended. However you do seem to have misconstrued what the brief is about - it is about developing the London Independent Film & Video Sector within the context of diminishing grant-aid. Thus pursuing other and entirely new sources of funds, whether from sponsorship, local economic development units, the EEC or wherever, is an integral part of the brief. As much of the present funding of Film & Video was taken over from the GLC with little strategic overview, it does mean there has to be some rationalization before there can be development and capital reinvestment.

I will certainly see that you are sent a copy of the draft consultancy report and you are obviously free to convene a meeting to discuss it with your constituents whenever you want. You are also welcome to send in a written response which will be considered at a Joint Funders Strategy Meeting. Your response will be discussed on the same basis as the options presented by the draft report. It will not be possible for you or a representative to attend the Funders meeting. However I would be happy to meet with an IFVPA representative to engage in further discussion.

I look forward to hearing from you.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Felicity Sparrow', written in a cursive, flowing style.

Felicity Sparrow
Arts Development Officer (Film & Video)

c.c. Irene Whitehead
Colin Wright
Russell Southwood

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