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Director of Film, Video & Broadcasting  
Rodney Wilson

June 30, 1988

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Mike O'Pray  
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Dear Mike,

Thanks for your letter of June 22nd which I have copied to Claire Wheeler in our Finance Department. She will be in touch with you in due course concerning her department's response to your projected cash flow.

Thank you also for your first, very positive responses to the issues raised in my letter of May 4th. As you know I intended that letter primarily to record our mutual understanding of the objectives of the 'new' Umbrella, and to provide early warning (very early) of the agenda for our first assessment visit in late November, so I anticipate that the full discussion of the issues I raised will take place then.

I will ask Juliette McKoen (who is looking after my post two days p.w.) to contact you in early October with a request for a detailed 12 month plan and outline/longer-term two year plan which would form the basis for our review at the assessment visit. I would expect the 'general' points in my May 4 letter to be particularly addressed in these plans.

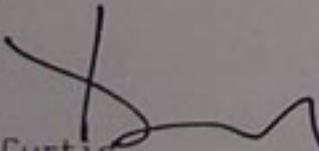
Finally, just to put on paper a couple of things which Jez and I have discussed:

- 1) We agreed that it would be unwise for the Umbrella to prematurely commit itself to heavy subsidy for your gallery packages: before, that is, you've thoroughly tested what the 'market' will bear.
- 2) We also talked about the importance of the Umbrella establishing its collaborative exhibition-making role with galleries: to quickly provide some ready-made packages is obviously wise; but a message about the larger role needs to be sent out in some form.

Jez assured me that these issues were already being considered.

I look forward to hearing of your touring plans in greater detail: they look very exiting in outline.

Yours sincerely,

  
David Curtis  
Film and Video Officer

