

DRAFT BRIEF FOR CoW/Circles DEVELOPMENT CONSULTANCY

1. To propose an acceptable structure which will combine as much as possible of current distribution and advisory activity within a single organisation in receipt of reduced BFI subsidy.
2. To identify economies of scale and operation within film and video distribution and predict likely market trends over the next 3-5 years.
3. To investigate new/enhanced sources of revenue, such as 'agency' sales to TV, expansion of video publishing/distribution, retail operations, advisory/educational services contracts.
4. To identify potential new sources of subsidy revenue from the public sector.
5. To identify potential new forms and sources of sponsorship revenue from the private sector.
6. To identify scope for an enlarged market and support via the EC.

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