



MS DENISE KIRKHAM
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20th November '90

REF: SECONDMENTS.

Dear Denise,

Further to our brief telephone conversation yesterday, I have now given more thought to the subject of secondments and I feel much more clear as to our needs.

The new organisation I am currently working on for the British Film Institute will be an Educational Distributor specialising in the area of films directed by women. This new organisation will be the only one of its kind in the U.K and one of only three in Europe as a whole. As we are seeking to obtain charitable status the estimated launch date for this organisation is April '91 .

We are now looking for a secondment, preferably from a Financial Institution to work with us in the first year of operations. During this critical time we are hoping to develop schemes and projects under the Media '92 initiative for Europe. We feel a secondment will help us strike a balance between industry and the voluntary sector.

Working along side the organisations Administrator, the secondment will have enormous scope to develop in a wide range of areas and will gain a practical working experience in the mechanics of the Film Industry.

Since this new organisation will be staffed by an all women team, we feel a woman from Nat West would be most appropriate.

I look forward to speaking with you again on this matter,

yours sincerely

SARAH BRATBY