

PRESS RELEASE

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22nd October 1991

**ANDREA WONFOR
LONDON FILM AND VIDEO DEVELOPMENT AGENCY**

The British Film Institute announced today the establishment of a **LONDON FILM AND VIDEO DEVELOPMENT AGENCY**, which it is hoped will be up and running in the New year. Andrea Wonfor, a Governor of the BFI, and Channel Four's Controller of Arts and Entertainment, will be the Chair of the new agency, the names of the rest of the board of the **LONDON FILM AND VIDEO DEVELOPMENT AGENCY** will be announced shortly. Advertisements for the Chief Executive and staff will be appearing shortly.

Wilf Stevenson, Director of the BFI, said.

"The remit of the **LONDON FILM AND VIDEO DEVELOPMENT AGENCY** will be to bridge the gap between London's grant-aided film and video sector and the mainstream film and broadcasting industries. It will be both a provider of grant aid and a means by which those with innovative ideas can reach a wider audience and achieve viability."

Andrea Wonfor said last night.

"London's independent film and video sector needs and deserves an Agency which will help strengthen the support structure for culturally exciting work, and exploit to the full the connections with the commercial sector. I think the BFI has taken a brave step in enabling its establishment"

Further details can be obtained from:
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- more -

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Michael Prescott



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**ANDREA WONFOR:
BACKGROUND INFORMATION**

ANDREA WONFOR is currently Controller of Arts and Entertainments for Channel Four Television.

After graduating at New Hall Cambridge, Andrea became a Production Trainee at Granada Television. Following the birth of her daughter, she went on to become first a Researcher and then a Producer and Director for Tyne Tees Television.

In 1976 Andrea became the founding HEAD OF CHILDREN'S AND YOUNG PEOPLE'S PROGRAMMES, at Tyne Tees and in 1982 DIRECTOR OF PROGRAMMES with responsibility for initiating a wide range of award winning programming for Channel Four including The TUBE, AND FACE THE PRESS. Andrea is a fellow of the Royal Television Society, and a Governor of the BFI.