CINENOVA is a new organisation (launched in October 91) committed to the promotion of film and video made by women. After a period of some uncertainty about the future of womens distribution in this country, CiRCLES was relaunched as CINENOVA and has subsequently taken on some of the work originally distributed by Cinema of Women. The company was launched with a series of screenings at the ICA entitled CELLULOID BODIES which looked at film and video by women produced over the last two years, coupled with a three week screening of PRIVILEGE by Yvonne Rainer which we have taken into distribution. The season in the Cinematheque went exceptionally well, and at a discussion event held at the end of the programme, it became apparent that there is a tremendous need to reestablish some kind of dialogue about the issues, themes and formal concerns which inform womens filmmaking today.

One of the ways of reopening debates which appear to have been stifled, simply perhaps from lack of opportunity, is to present as packages work from the last twenty years which charts the progress, lack of progress, shifts in form and ideology, relationship between theory and practice and continuing exclusion of women. The exploration of this "history" will inevitably open up discussion about current practice.

Our idea is to take as the basis of a touring package the films and videos which CiRCLES has acquired since its beginnings in the late 70s. Some of that work is well known, other films and videos have not been screened publicly for a long time, but within the context of the package appear to offer important insights into a seminal period of womens filmmaking. This work would be counterpointed against films and videos made in the 80s and 90s and distributed through LVA and LFMC, or perhaps never distributed at all. Although focussing to some extent on this country we would also hope to include work from influential filmmakers from Europe and the U.S.

CiRCLES has left us the legacy of a commitment to work by women artists and a very good track record in packaging together work. Previous packages have included the MAYA DEREN films which have been a huge success and played no small part in introducing Deren to a whole new generation. There was also the HER IMAGE FADES AS HER VOICE RISES, partly funded like the Deren package by the Arts Council. Since then several other packages slanted more towards educational use have been produced (BLACK WOMEN AND INVISIBILITY, WHO'S CALLING US CRAZY, JOBS FOR THE GIRLS).

What we intend to do is invite someone with a wide and profound knowledge of experimental filmmaking to research and develop the idea of a touring package which would function in the same way as the FILM and Video Umbrella: a selection of work on film and/or video, with supporting documentation, which would tour around the UK and abroad. Some of the work would be hired in, in some cases a print or video might be specifically purchased as with the ELUSIVE SIGN and ICA Biennial. Royalties would be paid to the film and videomakers on our usual percentage. We would hope to launch the package at the ICA Cinematheque as CINENOVA are about
to enter into a series of regular screening slots there, following the success of CELLULOID BODIES.
Bookings would be made via CINENOVA and the dispatch handled by Glenbuck, who house our prints and tapes.

The woman we would like to take on to programme the package is Beverley Zalcock, currently lecturing at St Martin's, Four Corners and London College of Printing, who has indicated that she would be very interested.

The benefits to galleries, museums and film courses of the package are self evident, there may also be interest in purchasing copies on VHS for archive and library use. There would be an opportunity to provide speakers to support the package and lead discussion.

Matching funding could only be provided in kind: CINENOVA is in possession of BFI revenue funding, but it's unlikely that we could approach them for further additional funding, although we intend to discuss possibilities with Steve Brookes under the BFI's Regional Production fund, for which certain distribution activities may be eligible. We have also applied for a grant to purchase a MAC computer with DTP function which will pay for a great deal of the production costs of supporting material and flyers. CINENOVA would provide viewing facilities for the programmer, access to which is normally chargeable, would provide marketing back-up and would be the distribution agent for the package. We would research possible outlets and venues with the aid of our own mailing lists and those of the Coop and the Umbrella.

At this stage any budget is necessarily provisional but experience and research suggest that the figures below are a reasonable estimate. If we are awarded charitable status, for which we are currently applying there may be more scope for sponsorship, but there will also be a considerable amount of earned revenue, whether in hire or sales. Any artists who are not already contracted with CINENOVA will be given a special contract for this programme which will ensure royalty payments. Final decisions on the format of the package will necessarily depend upon the selection, but we would expect at least two programmes to emerge, possibly with differing themes.

This project links in beautifully with our commitment to promoting work of cultural and ideological difference and artistic quality to as wide an audience as possible. It also presents a radical move in women's distribution of reclaiming and reevaluating the vanguard work of feminist filmmaking in what is so often termed a "post feminist" context.

ENCLOSED;

CINENOVA catalogue
Examples of previous packages
List of some of the titles currently distributed.
Draft Budget.
EXPERIMENTAL FILM AND VIDEO: CIRCLES and CoW CATALOGUE

JAYNE PARKER
Free Show
I Dish
Almost Out
I Cat

JEANETTE ILJON
Focci
That's Entertainment
Wish You Were Here
Mantra

BABETTE MANGOLTE
Now
Te Cold Eye
The Sky on Location
What Maisie Knew
There? Where?

TINA KEANE
Hey Mack
Playpen
Clapping Song
Shadow of a Journey
She (Cosmopolitan)
Bed Tme Story

RUTH NOVACZEK
Rootless Cosmopolitans
Tea Leaf

PATRICIA DIAZ
Hidden Wisdom
Bacchue

PRATIBHA PARMAR
Emergence
Sari Red

MARTINE THOQUENNE
Faster Princess
First Communion

SANDRA LAHIRE
Arrows
Edge
Plutonium Blonde
Serpent River
Terminals
Uranium Hex

JUDITH HIGGINBOTTOM
Sea Dreams
Water into Wne
Remember Me
Mysteries

EL GLINOER
The White Room
To Grips withthe Grit
Daniella and Nicole

LAZLI-AN BARRETT
An Epic Poem
SUE FREIDRICH
The Ties That Bind
Gently Down the Stream

LIS RHODES
A Cold Draught
Light Reading
Picture's o Pink Paper

LIS RHODES/JOANNA DAVIS
Hang on a Minute

JOANNA DAVIS
Often During the Day

SUSAN STEIN
She Said G

BRUNA FIONDA, ISLING MACK-NATAF, POLLY GLADWIN
The Mark of the Lilith

MICHELLE CITRON
Daughter Rite

VERA NEUBAUER
Mummies Curse
Mid-Air

LALEEN JAYAMANE
The Sng of Ceylon

SALLY POTTER
Goldiggers
Thriller

TRINH MINH-HA
Reassemblage
Naked Spaces; Living is Round
First Name Viet Given Name Nam

JANNI PERTON
In Lands Where Serpents Speak

YVONNE RAINER
Te Man Who Envied Women
Privilege

CAROLINE SHELDON
17 Rooms (Or What do Lesbians..)
Intrusions

ROBINA ROSE
Nightshift

VALIE EXPORT
Nightshift

MARTHA ROSLER
Semiotics of the Kitchen

LILY MARKIEWICZ
Keeper of Accounts

CLAIR BARWELL
Photographic Exhibits

TRACEY MOFFAT
Nice Coloured Girls
Solid Women

JACQU DUCKWORTH
Home Made Melodrama