

26th June 1985

# Greater London Enterprise Board

63-67 Newington Causeway,  
London SE1 6BD.  
Telephone: 01-403 0300

Dear Friends,

## Video Distribution Strategy Meeting

The next meeting for those involved in video distribution to discuss possible strategies for investment by GLEB will be held on Friday, 5th July at the above address at 11 am. We would be grateful if you could confirm how many people from your project will be attending and whether you wish to stay on afterwards for lunch.

The main item for discussion will be the Video-Active report on domestic distribution and the proposals for an agency which come out of it. A 2 page summary prepared by Jo Dungey, one of the researchers, is enclosed. At the meeting a more detailed presentation of the report will be given, followed by discussion.

A committee report has now gone to both the Industry & Employment and Arts & Recreation committees at the GLC making a bid for a substantial amount of money to invest in video distribution in the current financial year. Therefore clear thinking, strategic planning and a spirit of non-competitiveness and joint co-operation are of the essence, if we are to establish a genuine strategic network of distribution before the proposed abolition of the GLC achieves completion.

All good wishes,

*Kate Messent*

Kate Messent  
Ken Worpole

R.S.V.P.