

Brendan MacLua
The Irish Post
Lex House
77 South Road
Southall
Middlesex
UB1 1SQ

18.2.86

Dear Brendan MacLua,

Further to our telephone conversation earlier today, I have enclosed a selection of stills from ANNE DEVLIN. In addition I have included credit list, cast list, biographies, synopsis, and a selection of critical reviews.

To recap on the information I gave you, ANNE DEVLIN will be opening at the EveEyman Cinema, Hampstead on the 14th March, where it will run until at least the end of the month. Within London it will then transfer to other independent cinemas (e.g. The Metro, Ritzy, Rio, Brenford Watermans Arms, etc). However, at **this stage** this stage none of these follow-on venues can be confirmed, since this is dependant on how successful the opening run is. After its London opening run, ANNE DEVLIN will be shown at regional film theatres around the country. The only confirmed booking we have so far is at the Tyneside Cinema, Newcastle-upon-Tyne, March 31st - April 7th. We will, however keep you informed of further bookings.

Since this is the first feature film to be entirely cast, crewed and financed from Ireland we have found a certain amount of hesitation in this country from cinemas who want to wait and see how well it does before they commit themselves. It is, thus, extremely important that the opening is successful as this will show that Irish films are commercially viable over here. This, in turn will have a beneficial effect on the future funding of Irish productions. We have, so far, **been extremely successful in the press coverage we have lined up**, having interviews with the film maker in both City Limits and Time Out, as well as reviews, which will appear during the opening week. Additionally we have achieved wide coverage in national magazines as well as radio and television features.

Any reviews and /or information you can include in the Irish Post, particularly around the time of its opening, would be a great boon to our publicity campaign. We are synchronizing all our publicity to appear at this time as this has the most impact.

Thank you for your assistance, and please don't hesitate to contact me if you need any more information.

Yours sincerely,

Eileen McNulty

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