

BRITISH FILM INSTITUTE



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Patron/HRH The Prince of Wales, KG, KT, GCB

Chairman/Sir Richard Attenborough, CBE  
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30 April 1985

Mike O'Pray,  
Film & Video Umbrella,  
Arts Council of Great Britain,  
105 Piccadilly,  
London W.1.

Dear Mike,

I am writing to confirm the funding from BFI Distribution towards your Umbrella operation. As we discussed, the proposed contribution for the current budget year is £3000, which we would see as support for your administration and running costs, as well as a lump sum towards some programme activity. I would not envisage earmarking this in the first year of our experiment, but would obviously hope to see some breakdown of your remuneration/outlay in due course to help us assess future contributions.

The terms of the contribution are that:

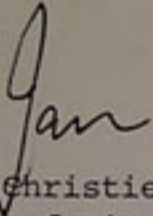
- (a) The Umbrella should continue to offer programme packages to venues throughout the UK which the BFI supports in other ways;
- (b) You should continue to liaise closely with BFI Distribution Programme advisers and Publicity Services Manager on ideas for such packages and their suitability for BFI-supported venues;
- (c) The Umbrella should initiate at least one programme during 1985-6 based on the current holdings of the Film & Video Library, ideally drawing on its early, avant-garde or otherwise 'unorthodox' stock (on this, you should liaise with the Head of the Film + Video Library).
- (d) You should submit a report on the relative value and achievement of the BFI's contribution at the end of March 1986, on which continuation of the scheme will be assessed.

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- (e) The Umbrella notepaper and publicity should in future acknowledge support from BFI Distribution, as well as the Arts Council.

If these terms are acceptable, please let me have your invoice for £3000 and we will expedite payment.

Yours sincerely,



Ian Christie  
Head of Distribution

cc: Dave Curtis, ACGB  
Barry Edson  
Ted Heath  
Nigel Algar  
Peter Grant  
Jayne Pilling  
Paul Taylor  
Andrew Youdell  
Marion Doyen, Consortium