

Phone call w/ Andy Gyels 18/12/84

There are 2 ways of renting a cinema: Hire the whole place out, which would mean paying for a full house of every performance. Perhaps about £2,000 per night or more. You are likely to lose a lot of money this way.

Fair-walling. This is based on the house cost (i.e. amount owner reckons it costs to run the cinema).

We guarantee the house cost + 10% of the takings on the night.

A cinema would only be interested if there is nothing available for them to open. With this method, you are not likely to make much money, but also not likely to lose much either.