

MANAGEMENT COMMITTEE MEETING

JULY 15TH 1992

PRESENT: Anna Leibschner, Carla Mitchell, Kate Norrish,  
Liane Harris.

APOLOGIES: Julia Knight

MINUTES: Kate Norrish

1. Synopsis of last MCM minutes by Liane. Minutes agreed.
2. REPORT BACK FROM WORKERS

Cinenova now has a user friendly database on cardbox for which Kate and Liane received training. It already has over 200 records on it.

Kate contacted a magazine called The AudioVisual Librarian. They agreed to include some information on Cinenova including a catalogue order form in their next issue for free. This has gone out to 3000 subscribers internationally. In addition they said that in the future they would be prepared to include a leaflet (A4 folded) in their magazine for as little as £150.

Following an application to the Arts Council earlier in the year for funding for a touring package Liane was contacted by Gary Thomas from the Arts Council and told that Cinenova's application has been accepted. In the first instance we will get £2000 for research and once the packages have been finalised and the venues agreed the AC will provide the rest of the money that was applied for.

Charitable Status - the solicitors presented us with a rough draft of what would be Cinenova's new Articles of Association. Both Liane and Kate read these and felt that they were very clear and the solicitors have been advised to go ahead. Cinenova will become a charity limited by guarantee and operate with the same management structure. None of the Cinenova's current activities will be affected by the Charitable status and it was therefore felt that the idea of having a separate trading wing would be shelved for the time being.

The Working Group (Carla Mitchell, Joanna Peberdy, and Azza Rahman) - following the first meeting it was agreed that this group would form the basis of a fundraising working party and it was decided that the everyone would try to second someone on to the group so that it would expand to six members. After the initial fundraising activities the group would then begin working on the Cinenova Campaign (possibly including a secondment from arc), organising benefits and generally raising Cinenova's profile.

Freelancers - A schedule has been worked out on a monthly basis so that Kate and Liane are clear on exactly how many days can be offered according to the budget. From this for example Julia can be allotted another 13 days for the packages project. Although if more are needed this can be worked out as the schedule is flexible. There is also the possibility of approaching Nasreen Memon (press and publicity NFT Lesbian and Gay Film Festival) and asking her to come in on specific projects to work on press and publicity.

### 3. FINANCE

Hinchee Hung has been in and trained Kate and Liane on Supercalc. As a result of this the 92/93 cash flow has been updated with the actuals put in up to June and new forecasts put in according to the new marketing initiatives.

However the cashflow does show that the self generated income for the last quarter is very low at only £1400. The predictions for the year however do show an increase as a result of the income generating strategies.

In addition the marketing budget has increased dramatically, this has been balanced by a similar increase in sponsorship and trust money.

Kate has made an application to ARC for an accountant to come in and work through the financial systems. The aim being to simplify the accountancy systems to take into account the fact that there is no finance worker per se. One of the results of this is will hopefully be a reduction in audit fees as there will be less work for them to do and Cinenova will not have to pay freelance finance workers to sort out the books.

#### 4. BFI MEETING 29TH JULY

Liane and Kate wanted to discuss strategies for approaching Ian Christie. The problem is that his assistant Melanie is away and we are not 100% clear on what he wishes to discuss. Nevertheless it was generally agreed by the management committee that Cinenova should approach the meeting very optimistically.

It was also felt that although it was as well to go with a very clear idea of what has happened since October, it would be better to concentrate on the new aspects on Cinenovas work. For example the launch of the packages in October, the new database, and the new income generating and marketing strategies generally.

One issue that seems likely to come up is the COW films. About 20 COW films have been acquired since the merger. However acquisitions of COW films is difficult as relevant files weren't passed on to Cinenova. If Ian Christie is really keen for Cinenova to acquire the work then it might be an idea to acquire the work and archive it. Glenbuck also have a frozen account of money from COW films, it would be worthwhile trying to get that money.

Over the issue of Glenbuck and the problems that Cinenova has been having with them it was suggested by the management committee that one way of tackling it would be to raise the issue with Ian Christie at the meeting asking him what he thought might be the best approach. This is bearing in mind that he is on their board of directors.

#### 5. BROADS' PERSPECTIVE

Cinenova's bi-monthly slot at the ICA. There is a meeting on the 21 July with Tim Highstead at the ICA to discuss the season. The run up to the season has already been programmed at the ICA by Tim and Liane. The situation is that the ICA will have a 300 budget to pay the curator. What we need to go to him with is a mapped out programme for the year bearing in mind that the slot can be anything from 2 days to 3 weeks. The following is a list of possible curators and themes:

**Curators:**

Women Make Movies  
Carol Enhoro - Cable London  
Kathleen Rogers - Video Artist and Curator  
June Giovanni - black and asian  
Judith Williamson - popular culture  
Julia Knight - German Film  
Alison Butler  
Catherine Elwes - Video Artist and Curator  
Diane Tamms - camera woman  
Karen Alexander  
Claire P - psychoanalysis.

**Programmes/themes:**

Women and Video Technology  
Black Identity and Europe  
Technicians  
Videoexperimental  
Women as Killers - Basic Instinct Revisited  
Advertising Ideologies in the 90's  
Pornography  
Science and Meaning - film ideology in the 90's  
Post Modernism and Beyond - 1992 representations of Britain  
Lesbian and Gay Images on TV - have they changed.

It was suggested by Liane that it might be helpful to set up a committee to brainstorm all these ideas.

NEXT MON 26TH AUGUST, 7.30PM CINENOVA