ARTISTS' FILM AND VIDEO COMMITTEE

REGIONAL PROJECT DEVELOPMENT FUND REGIONAL COMMISSIONING SCHEME

The Artists Film and Video Committee supports the production, promotion and exhibition of experimental, innovative and avant-garde film and video. Separate guidelines and application forms are available for production funding.

The Regional Project Development Fund supports new initiatives of benefit to film and video artists, especially in exhibition and promotion, within a budget range of £1,000 - £8,000.

Examples of eligible projects are: guarantees against loss for a series of screenings; funds for larger-scale events such as festivals; exhibition/equipment purchase (by institutions, not individuals); animateur work and other forms of promotion, artist-in-residence schemes.

The Regional Commissioning Scheme makes funds available to organisations for the commissioning of new film and video works for specific exhibition sites such as galleries and other public spaces.

Eligibility

Funds are available to organisations in England only. Students and projects primarily of benefit to students are not eligible.

Criteria

- * A direct benefit to film and/or video artists must be demonstrated.
- Proposals should be for <u>new</u> initiatives, although they may be within established organisations.
- Matching funds should be achievable (in cash or in kind)
- Proposals for ongoing/recurring activities/events should demonstrate that self-sufficiency or an alternative source of funds can be achieved within three years (or after three events); Committee is unwilling to take on additional annual/revenue clients.
- Proposals to make good existing deficiencies or imbalances in provision will be given priority.

The Arts Council actively pursues a policy of Equal Opportunity in all its open to be a second or a se

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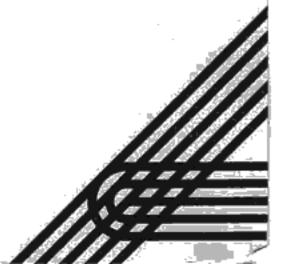
REGIONAL COMMISSIONING SCHEME

APPLICATION GUIDELINES

All applicants should complete attached form A, and should then answer the appropriate questions below. Type on single-sided A4 sheets; do not staple or bind them.

Completed application forms should be sent to the Film and Video Officer at the Arts Council, 14 Great Peter Street, London SW1P 3NQ. All applications will be copied to the appropriate Regional Arts Association Film Officer or Visual Arts Officer for comment.

- Describe your organisation and its objectives.
- 2 How does the proposed commission relate to your current programme? Please indicate any existing/proposed AC/RAA funding for this commission, or for related exhibition projects.)
- 3 Describe the proposed site/s, and the intended audience.
- Where will the opportunity to create work be advertised? (If not advertised, on what basis will the artist be chosen?)
- Where will the commissioned work be created? The Arts Council is keen to encourage partnerships between exhibitors and local production facilities. Contact your local RAA Film Officer or the Arts Council's Film and Video Officer if you need advice.
- 6 How will funding be matched? N.B. matching may be in cash or in kind; e.g. sponsored production facilities; installation costs; catalogue costs etc.
- 7 A fee to the artist should be included in the budget.
- 8 Any income from touring should be included in the budget.



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APPLICATION GUIDELINES

All applicants should complete attached form A, and should then answer the appropriate questions below. Type on one side of A4 sheets; do not staple or bind.

Completed application forms should be sent to: Film and Video Officer, Arts Council, 14 Great Peter Street, London SWIP 3NQ.

All applications will be copied to the appropriate Regional Arts Association Film Officer or Visual Arts Officer for comment.

- Describe your organisation: its objectives, premises, funding, personnel, equal opportunities policy etc.
- 2 From what source (or in what form) will matching funding be available?
- 3 How does the proposal relate to the organisation's core activities?
- 4 If the proposal is for a recurring activity, how will it be funded in the future?
- 5 A full income and expenditure budget should be included, detailing all sources of funding, projected earned income and sponsorship.
- 6 Details should be given of advertising and promotional strategies to be employed; and any documentation planned (broadsheets, catalogues).
- Proposals for festivals, exhibitions, seasons of programmes should detail the work to be included or the proposed selection criteria, indicating the level of fees to be paid to artists, and any tours planned (which may include the rest of the UK and abroad).
- Proposals for exhibition equipment purchase should include information about the anticipated pattern of use. Applications will only be considered where (1) use is frequent, and (2) mainly for the exhibition of work by film and video artists.

